

Lealman Mural Project: Lealman Innovation Academy

This conversation is being recorded and will be posted on the Creative Pinellas website.

INTRODUCTIONS

Creative Pinellas & Lealman Innovation Academy and Lealman CRA partner on the Lealman Mural Project



Lealman Mural Project @ Lealman Exchange
Artist: Leo Gomez of Leo Gomez Studios
Process Picture



In the Meeting Today:

Barbara St. Clair
CEO
Creative Pinellas

Terry Roberts
Assistant Principal
Lealman Innovation Academy

Chris Moore
Assistant to the County Administrator, Lealman

Carol Matlock
Arts Project Manager
Creative Pinellas

Lea Umberger
Arts Project Manager
Creative Pinellas



OVERVIEW:

The Lealman Innovation Academy Mural Project is a partnership between Creative Pinellas and the Lealman CRA, with a goal to foster community beautification projects that engage the community and represent the rich culture and environment of this developing area. This project will include a grant for a single artist.

Lealman Innovation Academy is located at: 4900 28th Street N. St. Petersburg, FL. 33714

- The artist fee will be \$ 8,500.00 plus up to \$2,000.00 for materials and supplies.

The artist should be a Pinellas County based artist. We ask that artists who have created a mural for Creative Pinellas in the last 12 months (September 2021- September 2022) not apply, as we would like to create as many opportunities for as many artists as possible.

Additionally, there is a strong interest in an artist who has worked with middle school or high school age students, or on community-created projects in the past.

OVERVIEW



Call To Mural Artists

**Lealman Mural Project:
Lealman Innovation Academy**

OPEN UNTIL OCT 14, 2022

**Creative
Pinellas**



ART GOALS:

This is a project created with the idea to bring color, vibrancy and celebrate the diversity and strength of the school and the community. By bringing in an experienced mural artist with a strong point of view and the ability to create complex, engaging work of art.

Lealman Innovation Academy provides a highly personalized educational environment for student scholars in grades 5-12. The school focuses on project-and problem-based learning and promotes a culture of trust, respect and responsibility.

Lealman Innovation Academy tailors what, when, where and how scholars learn to their individual needs, skills and interests. The school enables scholars to take ownership of their learning and helps them develop deep connections with each other, their teachers and other adults.

School leaders are looking for an artist who can really listen to the scholars, understand who they are, and create a mural project that reflects that understanding and speaks to and uplifts them.

ART GOALS





LOCATION INFORMATION

Lealman Innovation Academy Info

Partners at Lealman Innovation Academy working on the Project

Terry Roberts

Dr. Donald Johnson

Megan Corley, Art Teacher

Brennan Mitchell, Art Teacher

Special Services and Programs

- Pinellas Technical College/Lealman Innovation Academy Dual Enrollment Program
- Culinary Arts
- Cosmetology
- Nail Tech
- Digital Art
- Building Trades and Construction
- Diversified Career Technology-OJT



LOCATION INFORMATION

LOCATION MAP for Lealman Innovation Academy



Lealman Innovation Academy

2.8 ★★★★★ 56 reviews

High school



Directions



Save



Nearby



Send to phone



Share

4900 28th St N, St. Petersburg, FL 33714

Closed · Opens 6:45AM Tue

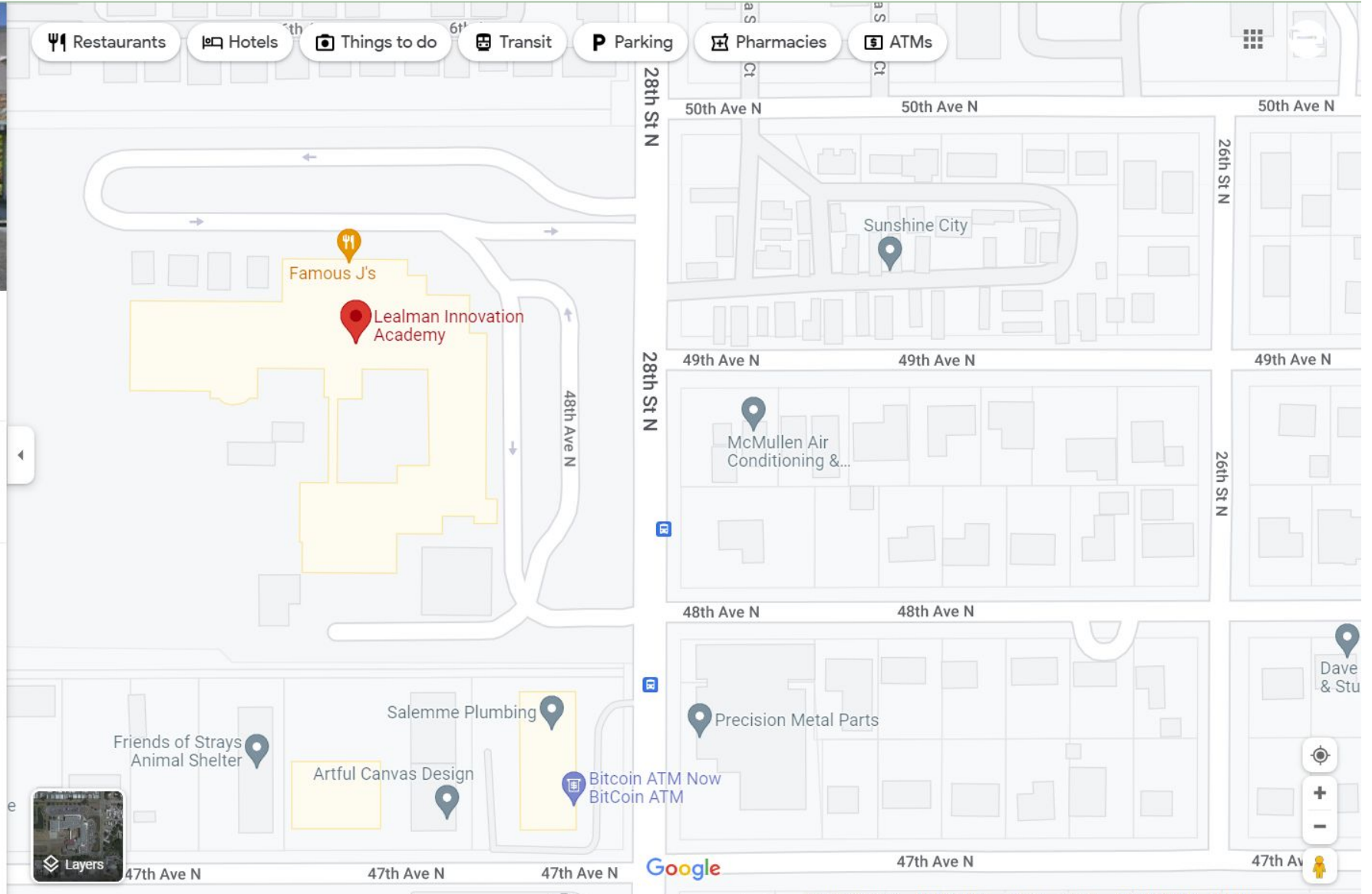
pcsb.org

(727) 528-5802

R88H+M2 St. Petersburg, Florida

Send to your phone

Add a label





LOCATION INFORMATION

PHOTO from street view



Lealman Innovation Academy
4900 28th Street N. St. Petersburg, FL. 33714

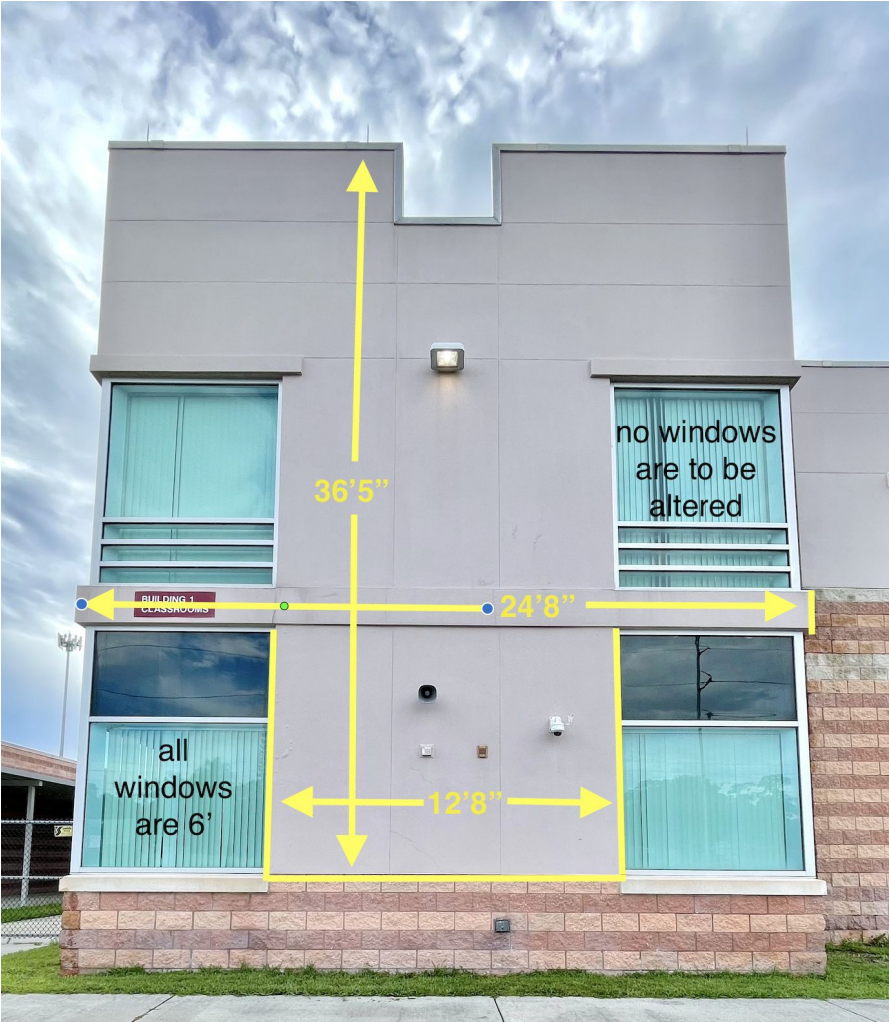
Estimated square footage is: 1140

The Lealman Innovation Academy mural project will included three (3) walls.



LOCATION INFORMATION

PHOTOS of all three wall surfaces

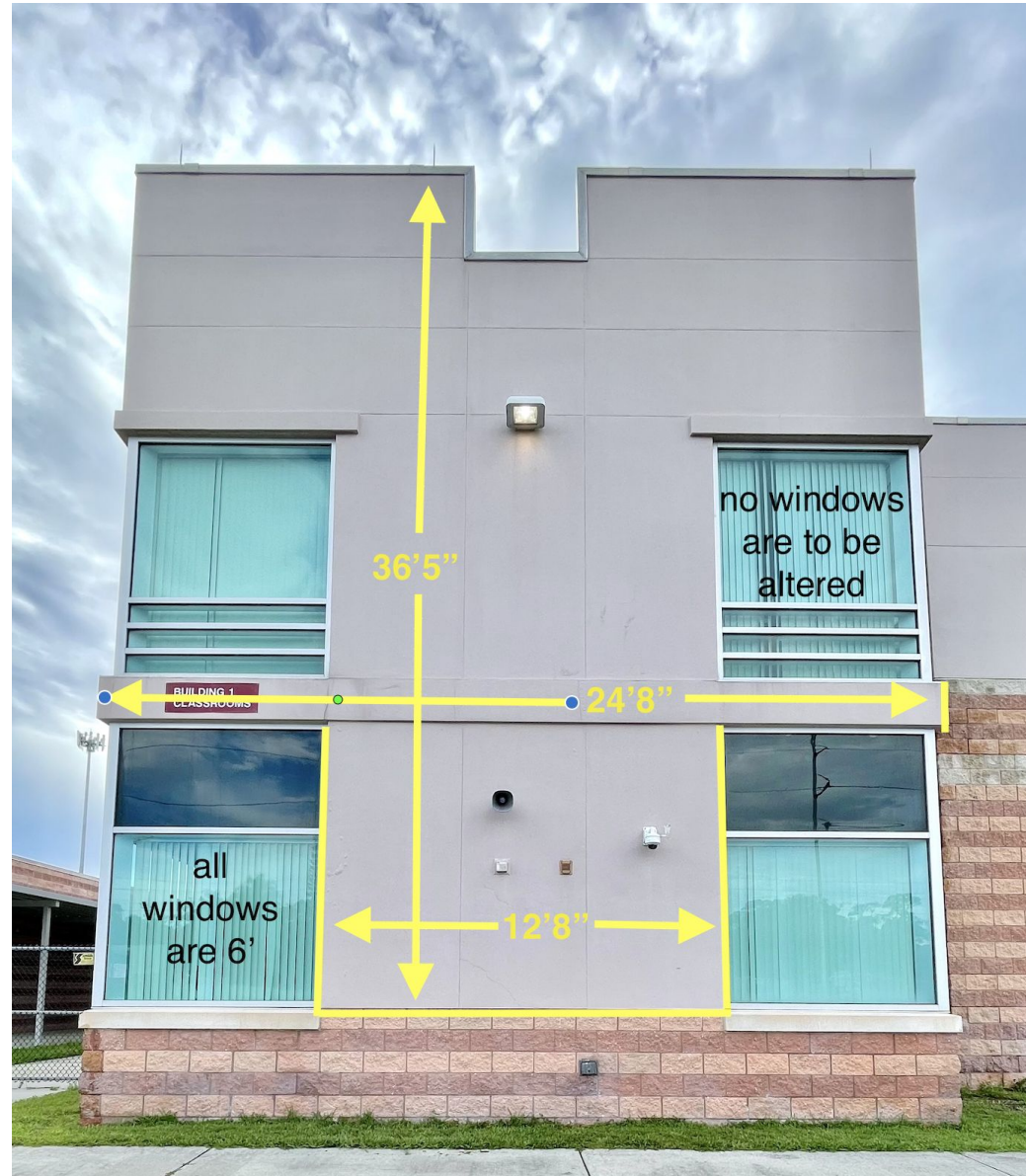


LOCATION INFORMATION

PHOTOS of all three wall surfaces- Details

FRONT FACING WALL DETAILS

- This is the front of the building. The 4 windows are not to be altered in anyway.
- The bricks under the windows need to stay as is and should be covered.
- The equipment on the front of the building will need to stay and cannot be removed during the painting process.
- The height from above the bricks to the highest point is 36'.5" A lift will be provided.



LOCATION INFORMATION

PHOTOS of all three wall surface-Details



South Facing Wall Details

- This wall is to be incorporated into the mural design. The wall faces south and is 36'5" at peak.
- A lift will be provided.
- The yellow line on the left is where a seam in the building is.
- You will be painting starting from that seam wrapping around to the front of the building

LOCATION INFORMATION

PHOTOS of all three wall surface-Details



North Facing Wall Details

- This wall is facing north.
- The windows are not to be altered in anyway.
- The bricks towards the bottom are to be covered so no paint gets on them. The bricks are not to be included in the painting process.
- There is a small part of wall from the windows to the corner of the building that should be included in the design. It is a total of 16 inches.
- The total height (including windows) from the sill above the bricks to the top of building is 36'5". A lift will be provided



LOCATION INFORMATION

Working with Students

Details on working with Students

- The winning artist will meet with interested students at Lealman Innovation Academy twice (2) to hear from students about what represents them and what they might like to see as a theme in the overall design
- Dates will be coordinated between the artist and LIA administration. Two school days between November 2nd – 11th, 2022.
- Artist will also have 1 – 3 painting days, where students from the school may participate in the painting process.

Pinellas County Level 2 Background Check

- Completion of a Level 2 Background Check is required to be eligible for this project
- Please note: it is important to apply for your Level 2 Background check at the same time you submit your application for this project.
- You can apply online (www.pcsb.org/volunteerregistration) or go to (301 4th St. SW. Largo, FL 33770) in person.

IMPORTANT DATES

*all dates are tentative and subject to change



Lealman Mural Project Sept 2021

Cheryl "Jujmo" Weber @ Red Mesa Warehouse 28th Street N

Call To Artists Important Dates:

- **Call for Entries Close:** October 14, 2022 at 11:59 PM
- **Panel to review Applications :** October 17th – October 25th, 2022
- **Artist finalist will be notified on :** October 27th, 2022
- **Three Mural Design Mock Up plans must be submitted by:** November 28th, 2022
- **Approved no later than:** December 12th , 2022
- **Earliest Possible start date:** Mid-January 2023
- **Final walk through:** Late March – Early April 2023 * may extend pending weather conditions
- **Final Touch Ups** (if needed): Completed no later than Early April 2023 * may extend pending weather conditions
- **Final Payment for Grant:** within 30 days for delivery of final receipts from Artist.

BUDGET



Lealman Mural Project
Laura "MissCrit" Spencer @ Mother Kombucha 28th Street N



The artist stipend for the mural project will be: \$8,500.00 Materials budget provided up to \$2,000.00

- First Payment of \$250: at the sign of contract
- Second Payment of \$750: upon the approval of a final design
- Materials Budget Supplied: upon submission of estimate of materials
- Third Payment of \$1000: upon layout complete on walls
- Fourth Payment of \$1000: 4 weeks after first paint applied on walls
- Final Payment: upon completion and submission of all receipts for materials budget

Materials and Equipment Notes:

- Surfaces will be pressure washed and primed before the artist starts work.
- A storage pod 8' x 8' x 8' will be provided by Creative Pinellas and will not be subtracted from Artist Fee or materials budget.
- A lift will be supplied.
- Creative Pinellas can supply a generator and a paint sprayer



To Apply:

Interested artists will need to submit:

- Artists must be a Pinellas County Resident and if selected to do the project will be asked to complete a W9 and will need to provide proof of insurance during the on site painting dates of the project.
- A short biography or resume. 4-6 photographs or links to photographs of four or more works, including at least one mural of your design or have been lead on the painting team.
- A brief written summary or description of your idea of approaching the project to meet Lealman Community engagement goals of transforming the environment, creating appealing spaces, and reflect the art goals of Lealman Innovation Academy.
- Proof of application or completion/passing of a Level 2 Background Check (Please note: it is important to apply for your Level 2 Background check at the same time you submit your application for this project. You can apply online (www.pcsb.org/volunteerregistration) or go to (301 4th St. SW. Largo, FL 33770) in person.
- Please do not apply if you have completed a mural for Creative Pinellas in the last 12 months (Sept 2021- Sept 2022) as we would like to create as many opportunities for as many artists as possible.
- Do not submit mockup designs for this project, it limits the process when evaluating you as an artist overall.
- Contact information for 3 references from past mural work or art show curator
- Link to website and social media sites



APPLICATION PROCESS

SM APPLY Application Portal

Visit Website for all the info about the Call here:

<https://creativepinellas.org/opportunity/lealman-mural-project-at-lealman-innovation-academy/>

Application Portal:

https://creativepinellas.smapply.io/prog/2022_2023_lealman_innovation_academy_mural_project/

Questions after today?

**Contact Carol Matlock, at
carol.matlock@creativepinellas.org
or (727) 639-8429**

OR

Lea Umberger, Arts Project Manager at Creative Pinellas-
muralarts@creativepinellas.org

