



2021 PROFESSIONAL ARTIST GRANTS PROGRAM GRANT GUIDELINES

FUNDING FOCUS

The purpose of the professional artist grant is to support and build meaningful relationships among the outstanding creative artists in Pinellas County, to provide a strong foundation to nurture the creative community and to elevate Pinellas County as an arts and cultural destination.

With this purpose in mind, Creative Pinellas provides up to ten grants for artists who have excelled in their artistic practice. Grantees are encouraged to decide for themselves how to use the award for their benefit and growth as an artist.

Grants of \$5,000 each are open to artists doing work in the areas of:

- Dance (of all kinds)
- Choreography
- Interdisciplinary (a combination of more than one type of genre of art, often technology/digital arts are involved)
- Literature including poetry, fiction, creative nonfiction (does not include journalism)
- Media Arts such as film, photography, computer/digital arts, audio, interactive media, etc.
- Musical Performance
- Music Composition
- Acting
- Theater Creation including playwriting, directing, musical direction, stage design, stage lighting, etc.
- Visual Arts including 2D and 3D visual arts of all kinds

An additional \$5,000 Artist Laureate Grant may be presented to one of the grantees who is recognized by Creative Pinellas as being able to be a model partner and collaborator sharing their skills and expertise and supporting the organization's mission over the grant period. Artists must indicate on their application that they would like to be considered for the Artist Laureate award.

GRANT PROCESS TIMELINE

Applications Open and Online FAQ Support: December 1, 2020 – February 1, 2021 at 11:59pm (EST)

For technical and online application support contact support@smapply.io

For general questions, contact Creative Pinellas at grants@creativepinellas.org.

Artist Grant Workshop: December 16, 2020 (1:00pm-2:30pm) & January 4, 2021 (6:00pm-7:30pm)

These events will be live streamed on the Creative Pinellas Facebook page at facebook.com/creativepinellas/live and thereafter made available to view as a video on www.creativepinellas.org. This interactive workshop allows artist applicants to ask Creative Pinellas staff questions about all aspects of the grant process, including applications, scoring and the panel review.

Application Deadline: February 1, 2021 at 11:59pm (EST) – NO EXCEPTIONS WILL BE MADE

It is highly recommended that you complete your application process no later than 12:00pm on Sunday, January 31, 2021 to ensure proper time to submit your application.

Public Panel Review: Saturday, February 27, 2021– 10:00am – 2:00pm

The Public Panel Review will be live streamed to a private online group which all applicants will be invited to. Applicants are strongly encouraged to attend this panel-led discussion and scoring of applications. Due to potential unforeseen circumstances surrounding COVID-19, the details of the Public Panel Review may be changed. In the event of any changes, Creative Pinellas will strive to inform all applicants in as timely a manner as possible.

Grant Funding Period: March 8 – September 10, 2021 (Artist Laureate Grant Period March 8 -- March 28, 2022) Grant recipients will be expected to complete their grant activities and submit their Post-Grant Report and final invoice no more than seven (7) days after the end of the funding period or by September 17, 2020. Due to the COVID-19 pandemic, this is subject to change.

ELIGIBILITY

To be eligible for funding as part of the Professional Artist Grant Program, an applicant:

- a. Be a current resident of Pinellas County for at least one year prior to December 1, 2020 and must agree to maintain their residency for the duration of the grant award period;
- b. Be at least 21 years of age;
- c. Not be enrolled in any arts production-related high school, undergraduate or graduate degree-seeking program for any portion of the grant award period;
- d. Submit a completed online application and all required support documents*
- e. Have not received a Creative Pinellas Professional or Emerging Artist Grant within the last three (3) years or twice in the past 10 years.

Creative Pinellas defines a professional artist as someone who:

- a. Has worked within their art form(s) for over a period of time;
- b. Exhibits a high degree of talent and ability in their chosen area(s) of art;
- c. Is generally recognized by leaders in their field and community as an artist of serious intent and ability who can help build interest in and awareness of Pinellas County as a vibrant arts and cultural community.

Artist partnerships and leaders of collaborative teams may apply for this grant. We consider a partnership to be a relationship in which all artists contribute equally to the creation of an artwork. We consider a collaboration to be a situation where the primary artist receives support from other artists or supporters who do not contribute equally to the creation of the work.

Applicants may only submit one application per grant within each grant cycle.

*Eligible applicants must submit all required samples of work in their appropriate area of work(s) as described within the application guidelines.

APPLICATION MATERIALS

The following materials and samples will be required for an application to be considered complete. Incomplete applications will not be accepted or evaluated.

- a. Online application with all questions answered
- b. Artist Bio - resumes, CVs, or detailed descriptions of what you've been doing as an artist over the last years (including information about when and where people could experience your art)
- c. Work samples
- d. Support materials (such as letters of support, testimonials, marketing, or publicity reviews, etc)
- e. Proof of Pinellas County residency

Work Sample Requirements

Please submit completed works (not works in progress). In general, only include samples of your work created within the last five years. Older work may only be accepted if there is a strong reason to include. (For example, to show a progression, connection, or a re-visit to current work.)

Submit your best and strongest work!

Dance

One to four (1-4) performances, or excerpts featuring the strongest portion of the performance, for a combined total length of no longer than ten (10) minutes.

Choreography

One to four (1-4) completed original works, or excerpts featuring the strongest portion of original work, for a combined total length of no longer than ten (10) minutes.

Interdisciplinary

Up to one to two (1-2) completed original works, or excerpts featuring the strongest portion of original work, for a combined total length of no longer than five (5) minutes.

-AND-

Up to three to four (3-4) images of completed original work. It is suggested that, wherever possible, applicants photograph each individual work against a neutral background.

Literature

Fiction/Nonfiction: One to four (1-4) original works, or excerpts of original works, such as a short story, novel or manuscript featuring the strongest portion of the work, for a combined length of no longer than twenty (20) pages and ten (10) minutes total.

-OR-

Poetry, Playwriting or Screenwriting: One to four (1-4) original works, or excerpts of original works, featuring the strongest portion of the work, for a combined length of no longer than twenty (20) pages and ten (10) minutes total.

Media Arts

Audio: One to four (1-4) completed original works, or excerpts featuring the strongest portion of work, for a combined total length of no longer than ten (10) minutes.

-OR-

Video: One to four (1-4) completed original works, or excerpts featuring the strongest portion of work, for a combined total length of no longer than ten (10) minutes.

Musical Performance

One to four (1-4) performances, or excerpts featuring the strongest portion of the performance, for a combined total length of no longer than ten (10) minutes.

Music Composition

One to four (1-4) completed original works, or excerpts of work featuring the strongest portion of the work, for a combined total length of no longer than ten (10) minutes.

Acting

One to four (1-4) performances, or excerpts featuring the strongest portion of the performance, for a combined total length of no longer than ten (10) minutes.

Theater Creation

One to four (1-4) completed original works, or excerpts featuring the strongest portion of original work, for a combined total length of no longer than ten (10) minutes.

Visual Arts

Six to eight (6-8) images of completed original work. It is suggested that, wherever possible, applicants photograph each individual work from a direct head-on angle, in focus and in high-resolution. If a background is visible, it should be neutral in color.

Support Materials

One to five (1-5) examples of brochures, programs, news articles, letters of recommendation, testimonials, etc. When possible, it is preferred that any materials are as close to the original as possible (no copies of copies of copies). Applicants must upload at least **ONE** item of support material.

REVIEW AND SCORING

While Creative Pinellas will play no role in judging the artwork, we will look at each application to make sure it is complete and meets all of the eligibility requirements. Applications that meet the requirements will be reviewed by a carefully organized and diverse panel artists, art administrators and community leaders. Scores will range from 1 to 100 and will be divided into four (4) categories:

- 1. Artistic Excellence and Quality of Work (50 points)**
Artistic merit in the applicant's chosen area of work. Applicants will be evaluated on the demonstration of technique and skill in the artistic process, quality and diversity of work samples.
- 2. Impact (10 points)**
The applicant's effective use of their discipline to create stimulating, meaningful experiences for their audience. Applicants will be evaluated on their success using best practices related to their area of work.
- 3. Engagement (10 points)**
The applicant's effectiveness in reaching multiple and diverse audiences. Applicants will be evaluated on their success in partnering with arts, cultural, and service organizations to foster a sense of community and engagement.
- 4. Record of Professional Activity and Achievement (30 points)**
The applicant's evidence of a serious and continued production of work. Applicants will be evaluated on their activity, reputation, expertise, and experience in achieving the highest quality in their field.

Applications receiving a score of 76 points or higher will be considered eligible for funding. A score of 76 points or higher does not guarantee funding. Up to ten eligible applicants will be recommended for funding starting with the highest score.

Scores will be determined during a public panel on xxx (subject to change) to which all applicants are invited. During the Public Review, panelists will share their scores with each other and may change their scores during the process. Applicants will know by the end of the panel what their scores are and if they are eligible for a grant.

The Artist Laureate grant may be presented to one of the grantees who is recognized by Creative Pinellas as being able to be a model partner and collaborator sharing their skills and expertise and supporting the organization's mission over the grant period. The Artist Laureate will be expected to perform their support activities in addition to their responsibilities as a grant recipient.

GRANTEE ACTIVITIES, ENGAGEMENT OPPORTUNITIES AND REPORTS

As the purpose of the Professional Artist Grant is to support and sustain Pinellas County's professional artists and to enhance and build awareness of the County as a cultural destination, Creative Pinellas has developed a variety of required, and optional, opportunities for grantees to develop and expand their audience.

Blogging:

Each grant recipient will actively blog on their own co-branded webpage on a weekly schedule. These blog posts may be a combination of the written word and photographs, videos, or recordings. This exercise has proven to be effective in building the awareness and reputation of participating artists regionally, nationally and internationally.

Public Presentations and Engagement:

Participation in at least one "Artist Conversation" panel discussion currently scheduled on June 10, 2021 as part of Creative Pinellas' Conversations in Art + Innovation series and possible participation in the Friend of a Friend video series or other video presentations.

Possible involvement in one to two (1-2) open studio, shared space or performance space visits by Creative Pinellas staff and participation in organization-sponsored artist showcases and/or other special event opportunities.

The opportunity to be a featured participant in the Creative Pinellas Arts Annual 2022, an exhibit and performance event that draws regionally and nationally and showcases Pinellas County artists.

Inclusion in Creative Pinellas' online portal as well as possible online/virtual gallery art exhibitions.

Other Media:

Possible participation as an interviewee in the Creative Pinellas blog and podcast, 'Arts In' and a featured appearance in organization and partner publications, both online and in print, such as arts maps, articles, brochures, web and mobile apps, and other opportunities as they arise.

Grant recipients will also provide Creative Pinellas with links to their own websites and Facebook, and other applicable social media platform pages, to actively promote their relationship and connection to Creative Pinellas.

Reporting/Invoicing:

Grant recipients will be required to complete a Post-Grant Report, which provides an accounting of expenditures, and details the activities conducted over the course of the grant funding period. Grantees must also provide Creative Pinellas with both an interim and final invoice for the payment of grant funds.

CREDITS AND MARKETING

Recipients must share with Creative Pinellas staff all public event and exhibition announcements during the grant funding period by emailing grants@creativepinellas.org. Any relevant press releases, publications, programs, interviews, and any audio or video materials created during the grant funding period must include the following credit and a Creative Pinellas logo whenever possible:

“Produced with the support of Creative Pinellas, Visit St. Petersburg/Clearwater and the Pinellas County Board of County Commissioners.”

Credit text must be the same font size as other recognized sponsors and organizations. The recipient’s website must include a Creative Pinellas logo that links to the organization’s website.

FUNDING POLICY AND DISCLAIMER

Creative Pinellas is committed to reaching all segments of Pinellas County’s population through its support of a wide variety of artistic disciplines. Professional grants are awarded on a competitive basis and evaluated by a panel of artists, art administrators and community leaders. Funding for this, and all grants offered by Creative Pinellas, is contingent on available funding and the decision by the panel, Creative Pinellas Board and staff, to fund the program and recommended grants. Creative Pinellas reserves the right to modify, cancel, or suspend the grant process at any time.

Funding will be withheld if the grant recipient does not meet the necessary activities, requirements for Crediting Creative Pinellas and partner agencies, and the completion of required reports as agreed to by the grantee’s acceptance of Creative Pinellas funding.

Applicants who receive any funding directly from the Pinellas County Board of County Commissioners are not eligible to receive Creative Pinellas funding.

Creative Pinellas encourages applicants concerned with their tax and liability status to consult with their accountant or financial planner.

QUESTIONS?

If you have questions regarding any portion of Creative Pinellas’ grants programs, please email grants@creativepinellas.org