



2020-21 EMERGING ARTIST GRANTS PROGRAM GRANT GUIDELINES

FUNDING FOCUS

The Emerging Artist Grants Program provides recipients with funding towards the production of new work, to be exhibited and/or performed at the culmination of the grant award period. This award seeks to assist in the recognition and support of artists early in their career, regardless of age, who are gaining momentum and who may be at a critical juncture of their development in which financial support would assist them with attaining their goals. Emerging Artists are defined as those who are widely recognized by their peers and the community at large for the quality of their work, but who have not yet amassed a significant record of solo exhibitions, publications or full performance and/or production of their work and/or have not yet realized a majority of their income through the creation, sale and/or performance of their independent artistic work. The Grant is available to artists who currently live in Pinellas County, and have done so for no less than one (1) year prior to August 17, 2020.

Creative Pinellas recognizes the potential of our County's emerging artists, and supports their efforts to advance their careers, and gain recognition on the local, national, and international stage. This in turn brings awareness and interest to our community, inspiring other artists and art lovers, and helps make Pinellas County a vibrant arts and cultural destination and, with the Emerging Artist Exhibit, give visitors a reason to schedule a visit to Pinellas County.

Creative Pinellas will strive to pair grantees with a professional artist mentor for the duration of their grant award period. Mentors and grantees must meet regularly and demonstrate a record of conversations focused on developing the grantee's skills and career as well as work with each other in the creation of new work for the Emerging Artist Exhibition. The grantees will agree to be responsive to the mentoring program.

For the 2020-21 Grant Award Period, Creative Pinellas will offer up to ten (10) Emerging Artist Grants of \$2,000 each. While unrestricted, the focus of the grant funds is the creation of original work in the following disciplines:

- Choreography
- Literature
- Media Arts
- Music Composition
- Theatre/Musical Theatre
- Visual Arts
- Interdisciplinary

Emerging Artist Grant recipients will also receive professional support from Creative Pinellas through the organization's various programs and workshops. In addition, all applicants will receive free or discounted tuition to development seminars hosted by Creative Pinellas and its program partners.

GRANT PROCESS TIMELINE

Applications Open and Online FAQ Support: August 17 – September 21, 2020

For technical and online application support contact support@smapply.io

For general questions contact Tabitha Cervantes at grants@creativepinellas.org

Artist Grant Workshop: Wednesday, September 9, 2020 at noon and Wednesday, September 16, 2020 at 6pm
These events will be live streamed on the Creative Pinellas Facebook page at facebook.com/creativepinellas and thereafter made available to view as a video on www.creativepinellas.org

This interactive workshop allows artist applicants to ask Creative Pinellas staff questions about all aspects of the grant process, including applications, scoring and the panel review.

Application Deadline: 11:59:59pm (EST) Monday, September 21, 2020 – NO EXCEPTIONS WILL BE MADE
It is highly recommended that you complete your application process no later than noon on September 21, 2020 to ensure proper time to submit your application.

Public Panel Review: 10:00am, Saturday, October 17, 2020

The Public Panel Review will be held at 10:00am on Saturday, October 17, 2020 live streamed to a private online group which all applicants will be invited to. Applicants are strongly encouraged to attend this panel-led discussion and scoring of applications. Due to potential unforeseen circumstances surrounding COVID-19, the details of the Public Panel Review may be changed. In the event of any changes, Creative Pinellas will strive to inform all applicants in as timely a manner as possible.

Grant Funding Period: October 26, 2020 – May 13, 2021

Grant recipients will be expected to complete their grant activities and submit their Post-Grant Report and final invoice on or before May 21, 2021.

ELIGIBILITY

To be eligible to apply for the Emerging Artist Grants Program, an applicant:

- a. Must be a current resident of Pinellas County for at least one year prior to August 17, 2020, and must agree to maintain their residency for the duration of the grant award period;
- b. Must be at least 18 years of age;
- c. Must not be enrolled in any high school, undergraduate or graduate degree-seeking program for any portion of the grant award period;
- d. Must submit a completed online application and all required support documents*;
- e. Must have never received a Creative Pinellas Emerging Artist Grant and/or a Creative Pinellas Professional Artist Grant.

Creative Pinellas defines an emerging artist as someone who:

- a. Is recognized by their critics and peers as in the upward trajectory of their career;
- b. Has yet to establish an expansive reputation among critics, buyers, reviewers, peers and audiences;
- c. Is actively involved in furthering their skill and standing as an artist;
- d. Has not yet amassed a significant record of solo exhibitions, publications or full performance and/or production of their independent artistic work;
- e. Has worked within their discipline(s) for a sustained period of time;
- f. Has been awarded local or regional grants, but has yet to receive grants and funding at the national level;
- g. Exhibits a high degree of talent and ability in their discipline(s).

Artist partnerships and collaborative teams may apply for this grant. A partnership is defined as a relationship in which all artists contribute equally to the creation of an original artwork. A collaboration differs from a partnership and is defined as a relationship in which a primary artist receives support from various support agents who do not contribute equally to the creation of an original artwork.

Applicants may only submit one application per grant within each grant cycle.

*Eligible applicants must submit all required samples of work in their appropriate discipline(s) as described within the application guidelines. Samples of work must be original and authentic representations of the applicant's body of work.

APPLICATION MATERIALS

The following materials, and specific disciplinary samples, will be required for an applicant's application to be considered complete. Incomplete applications will not be accepted or evaluated.

- a. Online application with all relevant questions answered
- b. CV or resume
- c. Work samples with relevant details such as: title, medium, date of creation, exhibition, etc.
- d. Support materials
- e. Proof of residency

Discipline-specific work sample requirements and (required format):

Work samples submitted for review must be original material. The applicant must be the primary artist behind the work, unless part of a partnership or collaboration and noted as such. Eligible work samples include recent works, up to five (5) years prior, that support the applicant's discipline and/or subdiscipline.* Work samples older than five (5) years prior to the date of the application will only be accepted if they are specifically relevant or referent to the applicant's recent/current work.

*When selecting work samples, it is recommended that they represent the strongest or most technical portions of the work.

Choreography or Media Arts film/video (.mp4)

One to four (1-4) completed original works or excerpts featuring the strongest portion of original work with a combined length of no longer than ten (10) minutes total.

Literature (.pdf; .mp4)

Fiction/Non-Fiction: One to four (1-4) completed original works no longer than twenty (20) pages and ten (10) minutes total, such as a short story or an excerpt of a novel featuring the strongest portion of the work. Photocopies from books, circulars, collections, or journals will not be accepted.

Poetry: Completed original works, or excerpts, featuring the strongest portion of the work, no longer than twenty (20) pages and ten (10) minutes total. Photocopies from books, circulars, collections, or journals will not be accepted.

Music Composition or Media Arts audio (.mp3)

One to four (1-4) completed original works, or excerpts of original work featuring the strongest portion of the work, with a combined length of no longer than ten (10) minutes total.

Playwriting or Screenwriting (.pdf)

Completed original work, or excerpts of original work featuring the strongest portion of the work, no longer than twenty (20) page and ten (10) minutes total,. Include a synopsis or outline of the work in total. Photocopies from books, circulars, collections, or journals will not be accepted.

Theatre or Musical Theatre (.mp4)

One to four (1-4) completed original works, or excerpts of original work featuring the strongest portion of the work, with a combined length of no longer than ten (10) minutes total.

Visual Art or Media Arts (.jpg)

Six to eight (6-8) images of completed original work with a combined density of no more than sixteen megabytes (16MB).

Interdisciplinary (.pdf, .mp3, .mp4, .jpg)

Up to one to two (1-2) completed original works, or excerpts featuring the strongest portion of original work, for a combined total length of no longer than five (5) minutes.

-And-

Up to three to four (3-4) images of completed original work. It is suggested that, wherever possible, applicants photograph each individual work against a neutral background.

Support Materials:

Up to five (5) total of a combination of brochures, programs, news articles, letters of recommendation, testimonials, etc. When possible, it is preferred that any materials are as close to the original as possible (e.g. no copies of copies of copies).

REVIEW AND SCORING

Creative Pinellas staff will review all applications for eligibility and completeness and will advance eligible applications for panel review. Scoring will be conducted by a panel of artists, arts administrators and professionals and community leaders. Total scores will range from 0 to 100 and will be divided into three (3) categories:

1. Artistic Excellence and Quality of Work (50 points)

Artistic merit in the applicant's chosen discipline. Applicants will be evaluated on the demonstration of excellence in technique and skill in the artistic process. (Artist statement, quality and diversity of work samples).

2. Record of Artistic Activity and Achievements (25 points)

Evidence that the applicant's work reflects serious and exceptional aesthetic development in their chosen discipline. Applicants will be evaluated on their demonstrated track record of producing high-quality artwork; their reputation, expertise, and experience to date. Quality and diversity of support materials (exhibition flyers, reviews, news articles, publications, etc.)

3. Future Impact (25 points)

The applicant's potential for future contributions to their discipline and the overall art community. The potential to create stimulating, meaningful and artful experiences for their audience. The potential to not only follow, but improve, best practices for providing high-quality artwork. Quality and diversity of support materials (Vision statement, Statement on mentorship, letters of recommendation, testimonials, etc.)

Applications receiving an aggregate score of 76 points or higher will be considered eligible for funding and will be advanced to the Public Panel Review (see Grant Process Timeline pg. 1). Applicants receiving aggregate scores less than 76 points can elect to attend the Public Panel Review and receive public comments and discussion from the panel. However, attendance and/or participation is not required and will not affect future applications.

Inclusion in the Public Panel Review does not guarantee funding. Panelists reserve the right to adjust their scores during the panel review and may do so until a final funding ranking is generated after the conclusion of the Public Panel Review. Grants will be recommended for funding by highest score and descending until the use of all available funding has been determined or all eligible applicants with a score of 76 or higher have been exhausted.

GRANTEE ACTIVITIES, ENGAGEMENT OPPORTUNITIES AND REPORTS

As the purpose of the Emerging Artist Grants is to assist in the recognition and support of artists in the upward trajectory of their career and who may be at a critical juncture of their development, Creative Pinellas has developed a variety of required opportunities for grantees to develop and expand their audience.

Production:

Each grant recipient will agree to produce a finite number of artworks in an amount appropriate to their discipline. This amount will be mutually agreed upon between the recipient and Creative Pinellas within thirty (30) days of the grant award. These artworks will be exhibited and/or performed at the culmination of the grant award period.

Mentorship:

Creative Pinellas will strive to pair grantees with a professional artist mentor for the duration of their grant award period. Mentors and grantees must meet regularly and demonstrate a record of conversations focused on developing the grantee's skills and career. The grantees will agree to be responsive to the mentor program.

Blogging:

Each grant recipient will actively blog on their own co-branded webpage on a regular basis, once a week over the duration of the grant funding period. These blog posts may be a combination of the written word and photographs, videos, or recordings. This exercise has proven to be effective in building the awareness and reputation of participating artists regionally, nationally and internationally.

Public Presentations and Engagement:

Participation in up to two (2) "Artist Conversations" panel discussions as part of Creative Pinellas' Art + Innovation series.

Involvement in one to two (1-2) open studio, shared space or performance space visits or live streaming and/or pre-recorded events sponsored by Creative Pinellas, and participation in organization sponsored artists showcase and/or other special event opportunities.

Participation in an Emerging Artists exhibition, to be held at the Gallery at Creative Pinellas (12211 Walsingham Rd, Largo) to be tentatively held May 13, 2021.

Grant recipients will also provide Creative Pinellas with links to their own websites and Facebook, and other applicable social media platform pages, to actively promote their relationship and connection to Creative Pinellas.

Reporting/Invoicing:

Grant recipients will be required to complete a Post-Grant Report, which provides a general accounting of expenditures, details the activities conducted over the course of the grant funding period and a general log of mentor/grantee meetings. Grantees must also provide Creative Pinellas with three invoices over the course of the grant period as detailed and stipulated in the Emerging Artist Grant agreement for the payment of grant funds.

Social Media:

Grantees will market and promote Emerging Artist Grant events, activities and blogs to their own social media audience, email lists, etc. Creative Pinellas will also market and promote Emerging Artist Grant events, activities, blogs and blog posts.

Other Media:

Grantees may also have the opportunity for participation as an interviewee in the Creative Pinellas blog and podcast, 'Arts In' and a featured appearance in organization and partner publications, both online and in print, such as arts maps, articles, brochures, web and mobile apps, and other opportunities as they arise.

CREDITS AND MARKETING

Recipients must share with Creative Pinellas staff all public event and exhibition announcements during the grant funding period. Any press releases, publications, programs, interviews, and any audio or video materials created during the grant funding period must include the following credit:

“Produced with the support of Creative Pinellas, Visit St. Petersburg/Clearwater and the Pinellas County Board of County Commissioners.”

All materials produced within the grant period must feature the Creative Pinellas logo in a prominent location. Credit text must be the same font size as other recognized sponsors and organizations. The recipient’s website must include a Creative Pinellas logo that links to the organization’s website.

FUNDING POLICY AND DISCLAIMER

Creative Pinellas is committed to reaching all segments of Pinellas County’s population through its support of a wide variety of artistic disciplines. Emerging Artist Grants are awarded on a competitive basis and evaluated by a panel of artists, art administrators and professionals and community leaders. Funding for this, and all grants offered by Creative Pinellas, is contingent on available funding and the decision by the panel, Creative Pinellas Board and staff, to fund the program and recommended grants. Creative Pinellas reserves the right to modify, cancel, or suspend the grant process at any time.

Funding will be withheld if the grant recipient does not meet the necessary activities, requirements for crediting Creative Pinellas and partner agencies, or the completion of required reports as agreed to by the grantee’s acceptance of Creative Pinellas funding. If a recipient accepts grant funding and is found negligent in their required activities and responsibilities, their funding will be terminated and awarded to the next highest scoring applicant.

Applicants who receive any funding directly from the Pinellas County Board of County Commissioners are not eligible to receive Creative Pinellas funding.

Creative Pinellas encourages applicants concerned with their tax and liability status to consult with their accountant or financial planner.

QUESTIONS?

If you have questions regarding any portion of Creative Pinellas’ grants programs, please contact Tabitha Cervantes at grants@creativepinellas.org.