



2019 EMERGING ARTIST GRANTS PROGRAM GRANT GUIDELINES

FUNDING FOCUS

The Emerging Artist Grants Program provides recipients with funding towards the production of new work, to be exhibited and/or performed at the culmination of the grant award period. This award seeks to assist in the recognition and support of artists early in their career, regardless of age, who are gaining momentum and who may be at a critical juncture of their development in which financial support would assist them with attaining their goals. Emerging Artists are defined as those who are widely recognized by their peers and the community at large for the quality of their work, but who have not yet amassed a significant record of solo exhibitions, publications or full performance and/or production of their work – or – have not yet realized a majority of their income through the creation and sale of their work. The Grant is available to artists who currently live in Pinellas County, and have done so for at least one (1) year prior to February 18, 2019.

Creative Pinellas recognizes the potential of our County's emerging artists, and supports their efforts to advance their careers, and gain recognition on the local, national, or international stage. This in turn brings awareness and interest to our community, inspiring other artists and art lovers, and helps make Pinellas County a vibrant arts and cultural destination. Creative Pinellas will strive to pair grantees with a professional artist mentor for their grant award period. Mentors and grantees must meet regularly and demonstrate a record of conversations focused on developing the grantee's skills and career.

For the 2019 Grant Award Period, Creative Pinellas will offer ten (10) Emerging Artist Grants of \$2,000 each. While unrestricted, the focus of the grant funds is the creation of original work in the following disciplines:

- Choreography
- Literature
- Media Arts
- Music Composition
- Theatre/Musical Theatre
- Visual Arts
- Interdisciplinary

Emerging Artist Grant recipients will also receive professional support from Creative Pinellas through the Arts Business Incubator's programs and workshops. In addition, all applicants will receive free, or discounted, tuition to development seminars hosted by Creative Pinellas and its program partners.

GRANT PROCESS TIMELINE

Applications Open and Online FAQ Support: January 9 – February 18, 2019

For technical and online application support contact support@fluidreview.com

For general questions contact Christopher Hubbard at (727) 582-2242 christopher.hubbard@creativepinellas.org

Artist Grant Workshop: Thursday, January 24 (6:00pm – 7:30pm) and Saturday, January 26 (12:00pm – 1:30pm)

Creative Pinellas Offices, 12211 Walsingham Rd. Largo, FL

This interactive workshop allows artist applicants to ask Creative Pinellas staff questions about all aspects of the grant process, including applications, scoring and the panel review.

Application Deadline: 11:59:59pm (EST) Monday, February 18, 2019 – NO EXCEPTIONS WILL BE MADE

It is highly recommended that you complete your application process no later than noon on February 17, 2019 to ensure proper time to submit your application.

Public Panel Review: Wednesday, March 13, 2019 (10:00am – 3:00pm)

The Auditorium at Creative Pinellas, 12211 Walsingham Rd. Largo, FL

Applicants are strongly encouraged to attend this panel-led discussion and scoring of applications. This meeting is a public forum with panelists commenting on, and registering their scores of, artist applications to determine the selection of grant recipients.

Grant Funding Period: March 27 – September 16, 2019

Grant recipients will be expected to complete their grant activities and submit their Post-Grant Report and final invoice no more than seven (7) days after the end of the funding period.

Emerging Artist Exhibit: Tentatively set for September 12, 2019

Grant recipients will participate in the Emerging Artist Exhibit at the Gallery at Creative Pinellas tentatively scheduled for September 12, 2019.

ELIGIBILITY

To be eligible to apply for the Emerging Artist Grants Program, an applicant:

- a. Must be a current resident of Pinellas County for at least one year prior to February 18, 2019, and must agree to maintain their residency for the duration of the grant award period;
- b. Must be at least 18 years of age;
- c. Must not be enrolled in any high school, undergraduate or graduate degree-seeking program for any portion of the grant award period;
- d. Must submit a completed online application and all required support documents*;
- e. Must not have received a Creative Pinellas Emerging or Professional Artist Grant within the last three (3) years.

Creative Pinellas defines an emerging artist as someone who:

- a. Is recognized by their critics and peers as in the early stages of their career;
- b. Has yet to establish an expansive reputation among critics, buyers, reviewers, peers and audiences;
- c. Is actively involved in furthering their skill and standing as an artist;
- d. Has not yet amassed a significant record of solo exhibitions, publications or full performance and/or production of their work;
- e. Has worked within their discipline(s) for a sustained period of time;
- f. Has been awarded local or regional grants, but has yet to receive grants and funding at the national level;
- g. Exhibits a high degree of talent and ability in their discipline(s).

Artist partnerships and leaders of collaborative teams may apply for this grant. A partnership is defined as a relationship in which all artists contribute equally to the creation of an original artwork. A collaboration differs from a partnership and is defined as a relationship in which a primary artist receives support from various support agents who do not contribute equally to the creation of an original artwork.

Applicants may only submit one application per grant within each grant cycle.

*Eligible applicants must submit all required samples of work in their appropriate discipline(s) as described within the application guidelines. Samples of work must be original and authentic representations of the applicant's body of work.

APPLICATION MATERIALS

The following materials, and specific disciplinary samples, will be required for an applicant's application to be considered complete. Incomplete applications will not be accepted or evaluated.

- a. Online application with all relevant questions answered
- b. Artist bio or CV
- c. Work samples with relevant details such as: title, medium, date of creation, exhibition, etc.
- d. Support materials*
- e. Proof of residency

*At least one upload of support materials is required and should reflect recent and/or current partnerships, relationships and engagements.

Discipline-specific work sample requirements and (required format):

Work samples submitted for review must be original material and complete, not a work in progress. The applicant must be the primary artist behind the work, unless part of a partnership or collaboration and noted as such. Eligible work samples include recent works, up to five (5) years prior, that support the applicant's discipline and/or subdiscipline.* Work samples older than fifteen (15) years prior to the date of the application will only be accepted if they are specifically relevant or referent to the applicant's recent/current work.

*For example, an applicant applying in the discipline of choreography would submit work samples of their original choreography, rather than a mix of choreography and performances of other choreographer's work, unless that work is part of a partnership or collaboration. Additionally, when selecting work samples, it is recommended that they represent the strongest or most technical portions of the work.

Choreography

Composition: One to four (1-4) completed original works, or excerpts featuring the strongest portion of original work, for a combined total length of no longer than ten (10) minutes.

Interdisciplinary

Up to one to two (1-2) completed original works, or excerpts featuring the strongest portion of original work, for a combined total length of no longer than five (5) minutes.

-AND-

Up to three to four (3-4) images of completed original work. It is suggested that, wherever possible, applicants photograph each individual work against a neutral background.

Literature

Fiction/Non-Fiction: One to four (1-4) original works, or excerpts of original works, such as a short story, novel or manuscript featuring the strongest portion of the work, for a combined length of no longer than twenty (20) pages.

-OR-

Poetry, Playwriting or Screenwriting: One to four (1-4) original works, or excerpts of original works, featuring the strongest portion of the work, for a combined length of no longer than twenty (20) pages.

Media Arts

Audio: One to four (1-4) completed original works, or excerpts featuring the strongest portion of work, for a combined total length of no longer than ten (10) minutes.

-OR-

Video: One to four (1-4) completed original works, or excerpts featuring the strongest portion of work, for a combined total length of no longer than ten (10) minutes.

Music

Composition: One to four (1-4) completed original works, or excerpts of work featuring the strongest portion of the work, for a combined total length of no longer than ten (10) minutes.

Theater/Musical Theater

Composition: One to four (1-4) completed original works, or excerpts featuring the strongest portion of original work, for a combined total length of no longer than ten (10) minutes.

Visual Arts

Six to eight (6-8) images of completed original work. It is suggested that, wherever possible, applicants photograph each individual work against a neutral background.

Support Materials:

One to five (1-5) examples of brochures, programs, news articles, letters of recommendation, testimonials, etc. When possible, it is preferred that any materials are as close to the original as possible (no copies of copies of copies). Applicants must upload at least **ONE** work sample.

REVIEW AND SCORING

Creative Pinellas staff will review all applications for eligibility and completeness and will advance eligible applications for panel review. Scoring will be conducted by a panel of artists, art administrators and community leaders. Scores will range from 1 to 100 and will be divided into three (3) categories:

- 1. Artistic Excellence and Quality of Work (50 points)**
Artistic merit in the applicant's chosen discipline. Applicants will be evaluated on the demonstration of technique and skill in the artistic process. Quality and diversity of work samples.
- 2. Record of Artistic Activity and Achievements (30 points)**
Evidence that the applicant's work reflects serious and exceptional aesthetic development in their chosen discipline. Applicants will be evaluated on their demonstrated track record of producing high-quality artwork; their reputation, expertise, and experience to date. Quality and diversity of support materials (exhibition flyers, reviews, news articles, publications, etc.)

3. Future Impact (20 points)

The applicant's potential for future contributions to their discipline and the overall art community. The potential to create stimulating, meaningful and artful experiences for their audience. The potential to not only follow, but improve, best practices for providing high-quality artwork. Quality and diversity of support materials (letters of recommendation, testimonials, etc.)

Applications receiving an aggregate score of 76 points or higher will be considered eligible for funding and will be advanced to the Public Panel Review (see Grant Process Timeline pg. 1). Applicants receiving aggregate scores less than 76 points can elect to attend the Public Panel Review and receive public comments and discussion from the panel. However, attendance and/or participation is not required will not affect future applications.

Inclusion in the Public Panel Review does not guarantee funding. Panelists reserve the right to adjust their scores during the panel review and may do so until a final funding ranking is generated after conclusion of the Public Panel Review. Grants will be recommended for funding by highest score and descending until the use of all available funding has been determined.

GRANTEE ACTIVITIES, ENGAGEMENT OPPORTUNITIES AND REPORTS

As the purpose of the Emerging Artist Grants is to assist in the recognition and support of artists early in their career and who may be at a critical juncture of their development, Creative Pinellas has developed a variety of required and optional opportunities for grantees to develop and expand their audience.

Production:

Each grant recipient will agree to produce a finite number of artworks in an amount appropriate to their discipline. This amount will be mutually agreed upon between the recipient and Creative Pinellas within thirty (30) days of the grant award. These artworks will be exhibited and/or performed at the culmination of the grant award period as part of the Emerging Artist Exhibit tentatively set for September 12, 2019.

Mentorship:

Creative Pinellas will strive to pair grantees with a professional artist mentor for the duration of their grant award period. Mentors and grantees must meet regularly and demonstrate a record of conversations focused on developing the grantee's skills and career.

Blogging:

Each grant recipient will actively blog on their own co-branded webpage on a regular basis, once a week over the duration of the grant funding period. These blog posts may be a combination of the written word and photographs, videos, or recordings. This exercise has proven to be effective in building the awareness and reputation of participating artists regionally, nationally and internationally.

Public Presentations and Engagement:

Participation in one (1) "Artist Conversation" panel discussions as part of Creative Pinellas' Art + Innovation series.

Involvement in one to two (1-2) open studio, shared space or performance space visits by Creative Pinellas staff and participation in organization-sponsored artist showcases and/or other special event opportunities.

Participation in an Emerging Artists exhibition, to be held at the former Gulf Coast Museum of Art (12211 Walsingham Rd, Largo) tentatively scheduled for September 12, 2019.

The opportunity to participate in the Creative Pinellas Arts Annual fundraiser and group show tentatively set for November 14, 2019.

Other Media:

Participation as an interviewee in the Creative Pinellas blog and podcast, 'Arts In' and a featured appearance in organization and partner publications, both online and in print, such as arts maps, articles, brochures, web and mobile apps, and other opportunities as they arise.

Grant recipients will also provide Creative Pinellas with links to their own websites and Facebook, and other applicable social media platform pages, to actively promote their relationship and connection to Creative Pinellas.

Reporting/Invoicing:

Grant recipients will be required to complete a Post-Grant Report, which provides an accounting of expenditures, and details the activities conducted over the course of the grant funding period. Grantees must also provide Creative Pinellas with both an interim and final invoice for the payment of grant funds.

CREDITS AND MARKETING

Recipients must share with Creative Pinellas staff all public event and exhibition announcements during the grant funding period. Any press releases, publications, programs, interviews, and any audio or video materials created during the grant funding period must include the following credit:

"Produced with the support of Creative Pinellas, Visit St. Petersburg/Clearwater and the Pinellas County Board of County Commissioners."

All materials produced within the grant period must feature the Creative Pinellas logo in a prominent location. Credit text must be the same font size as other recognized sponsors and organizations. The recipient's website must include a Creative Pinellas logo that links to the organization's website.

FUNDING POLICY AND DISCLAIMER

Creative Pinellas is committed to reaching all segments of Pinellas County's population through its support of a wide variety of artistic disciplines. Emerging Artist Grants are awarded on a competitive basis and evaluated by a panel of artists, art administrators and community leaders. Funding for this, and all grants offered by Creative Pinellas, is contingent on available funding and the decision by the panel, Creative Pinellas Board and staff, to fund the program and recommended grants. Creative Pinellas reserves the right to modify, cancel, or suspend the grant process at any time.

Funding will be withheld if the grant recipient does not meet the necessary activities, requirements for crediting Creative Pinellas and partner agencies, and the completion of required reports as agreed to by the grantee's acceptance of Creative Pinellas funding. If a recipient accepts grant funding and is found negligent in their required activities and responsibilities, their funding will be terminated and awarded to the next highest scoring applicant.

Applicants who receive any funding directly from the Pinellas County Board of County Commissioners are not eligible to receive Creative Pinellas funding.

Creative Pinellas encourages applicants concerned with their tax and liability status to consult with their accountant or financial planner.

QUESTIONS?

If you have questions regarding any portion of Creative Pinellas' grants programs, please contact Christopher Hubbard at christopher.hubbard@creativepinellas.org or at (727) 582-2242.