Tampa Bay Rays Artist Print Series Specifications and Technical Details

Print Specs:

- 16" x 20" live area with 1/2" border on all sides for numbering/signatures
- Full Bleed
- 1/8" on all sides
- CMYK Four Color Process
- 300 DPI
- Flattened PDF file including bleed
- Outline all fonts
- Keep 1 sq in of bottom right corner free of important elements.

Required elements:

- Series Dates
- vs. "Opponent City Name" (i.e. Miami, New York, Boston)

CANNOT use any MLB or opponent team names, logos, or trademarks. You may use interpretations of opponent logo/mascot within the design.

CANNOT include player likenesses for any Rays/Rowdies player nor any opposing player. Abstract/unidentified players and silhouettes are acceptable with discretion for identifying features.

Ideas of imagery and concepts that are allowed, but not required:

Abstract or literal interpretation of:

- Tampa Bay
- Rays
- Logo
- Sunshine City
- Team Colors
- Jerseys
- Baseball/Diamond
- Cityscape/Ballpark images - (CANNOT use the word "Tropicana" alone)
- Abstract/Unidentified Players
- Mascots DJ Kitty, Raymond
- No violence, blood, nudity, alcohol, political themes/politicians or celebrities.