



## 2018 PROFESSIONAL ARTIST GRANTS PROGRAM GRANT GUIDELINES

### **FUNDING FOCUS**

The purpose of the Professional Artist Grant is to support and sustain Pinellas County's creative community and to enhance the County as an arts and culture brand. As such, the Professional Artist Grant Program provides an unrestricted, non-matching financial award to Pinellas County artists of outstanding talent and ability who, with a history of increasingly successful work on the local, national, or international stage, bring recognition, awareness and interest to our community, inspiring other artists and art lovers, and help make Pinellas County a vibrant arts and cultural community.

For the 2017/2018 grant cycle, it is the intention of Creative Pinellas to offer ten (10) Professional Artist Grants of \$5,000 each. While unrestricted, the focus of the Professional Artist Grant is on the creation of original work in the following disciplines:

- Choreography
- Literature
- Media Arts
- Music Composition
- Theatre/Musical Theatre
- Visual Arts
- Interdisciplinary

### **GRANT PROCESS TIMELINE**

**Applications Open and Online FAQ Support: October 25 – December 5, 2017**

For technical and online application support contact Renee Callaghan at [reneec@surveymonkey.com](mailto:reneec@surveymonkey.com)

For general questions contact Christopher Hubbard at (727) 582-2242 [christopher.hubbard@creativepinellas.org](mailto:christopher.hubbard@creativepinellas.org)

**Artist Grant Workshop: November 4, 2017 (10:30-12:00pm) and (1:30-3:00pm) and November 8 (3:00-4:30pm)**

Creative Pinellas Offices, 12211 Walsingham Rd. Largo, FL

This interactive workshop allows artist applicants to ask Creative Pinellas staff questions about all aspects of the grant process, including applications, scoring and the panel review.

**Application Deadline: 5:00pm Tuesday, December 5, 2017 – NO EXCEPTIONS WILL BE MADE**

It is highly recommended that you complete your application process no later than 12:00pm on December 5, 2017 to ensure proper time to submit your application.

**Public Panel Review: (To be determined) First week in February 2018**

The Public Panel Review date and time is to be determined. Applicants are expected to attend this panel-led discussion and scoring of applications.

**Grant Funding Period: February 26 – September 14, 2018**

Grant recipients will be expected to complete their grant activities and submit their Post-Grant Report and final invoice 10 days after the end of the funding period or by September 24, 2018.

## **ELIGIBILITY**

To be eligible to apply for the Professional Artist Grant Program, an applicant:

- a. Must be a current resident of Pinellas County for at least one year and must agree to maintain their residency for the duration of the grant award period;
- b. Must be at least 21 years of age;
- c. Must not be enrolled in any high school, undergraduate or graduate degree-seeking program for any portion of the grant award period;
- d. Must submit a completed online application and all required support documents\*;
- e. Must not have received a Creative Pinellas Professional Artist Grant within the last three (3) years.

Creative Pinellas defines a professional artist as someone who:

- a. Has created a recognized body of original works of art;
- b. Has worked within their discipline(s) for a sustained period of time;
- c. Exhibits a high degree of talent and ability in their discipline(s);
- d. Is generally recognized by their critics and/or peers as an artist of serious intent and ability.

Artist partnerships and collaborative teams may apply for this grant. A partnership is defined as a relationship in which all artists contribute equally to the creation of an original artwork. A collaboration differs from a partnership and is defined as a relationship in which a primary artist receives support from various support agents who do not contribute equally to the creation of an original artwork.

Applicants may only submit one application per grant within each grant cycle.

\*Eligible applicants must submit all required samples of work in their appropriate discipline(s) as described within the application guidelines. Samples of work must be original and authentic representations of the applicant's body of work.

## **APPLICATION MATERIALS**

The following materials, and specific disciplinary samples, will be required for an applicant's application to be considered complete. Incomplete applications will not be accepted or evaluated.

- a. Online application with all relevant questions answered
- b. Artist bio or CV
- c. Work samples with relevant details such as: title, medium, date of creation, exhibition, etc.
- d. Support materials\*
- e. Proof of residency

\*While not required, support materials are encouraged, and should reflect recent and/or current partnerships, relationships and engagements.

### **Discipline-specific work sample requirements and (required format):**

Work samples submitted for review must be original material and complete, not a work in progress. The applicant must be the primary artist behind the work, unless part of a partnership or collaboration and noted as such. Eligible work samples include recent works, up to five (5) years prior, that support the applicant's discipline and/or subdiscipline.\* Work samples older than fifteen (15) years prior to the date of the application will only be accepted if they are specifically relevant or referent to the applicant's recent/current work.

\*For example, an applicant applying in the discipline of choreography would submit work samples of their original choreography, rather than a mix of choreography and performances of other choreographer's work, unless that work is part of a partnership or collaboration. Additionally, when selecting work samples, it is recommended that they represent the strongest or most technical portions of the work.

**Choreography or Media Arts film/video (.mp4)**

One to four (1-4) completed original works or excerpts featuring the strongest portion of original work with a combined length of no longer than ten (10) minutes total.

**Literature (.pdf)**

*Fiction/Non-Fiction:* Manuscripts no longer than twenty (20) pages of completed original work such as a short story or an excerpt of a novel featuring the strongest portion of the work. Photocopies from books, circulars, collections, or journals will not be accepted.

*Poetry:* Completed original manuscripts, or excerpts of manuscripts featuring the strongest portion of the work, no longer than twenty (20) pages. Photocopies from books, circulars, collections, or journals will not be accepted.

**Music Composition or Media Arts audio (.mp3)**

One to four (1-4) completed original works, or excerpts of original work featuring the strongest portion of the work, with a combined length of no longer than ten (10) minutes total.

**Playwriting or Screenwriting (.pdf)**

Completed original work, or excerpts of original work featuring the strongest portion of the work, no longer than twenty (20) page. Include a synopsis or outline of the work in total. Photocopies from books, circulars, collections, or journals will not be accepted.

**Theatre or Musical Theatre (.mp4)**

One to two (1-2) completed original works, or excerpts of original work featuring the strongest portion of the work, with a combined length of no longer than ten (10) minutes total.

**Visual Art or Media Arts (.jpg)**

Six to eight (6-8) images of completed original work with a combined density of no more than sixteen megabytes (16MB).

**Support Materials:**

Up to five (5) total of a combination of brochures, programs, news articles, letters of recommendation, testimonials, etc. When possible, it is preferred that any materials are as close to the original as possible (no copies of copies of copies).

**REVIEW AND SCORING**

Creative Pinellas staff will review all applications for eligibility and completeness and will advance eligible applications for panel review. Scoring will be conducted by a panel of artists, art administrators and community leaders. Scores will range from 1 to 100 and will be divided into four (4) categories:

**1. Artistic Excellence and Quality of Work (50 points)**

Artistic merit in the applicant's chosen discipline. Applicants will be evaluated on the demonstration of technique and skill in the artistic process. Quality and diversity of work samples.

**2. Impact (10 points)**

The applicant's effective use of their discipline to create stimulating, meaningful experiences for their audience. Applicants will be evaluated on their success using best practices and discipline-specific techniques.

**3. Engagement (10 points)**

The applicant's effectiveness in utilizing their discipline to reach multiple and diverse audiences. Applicants will be evaluated on their success in partnering with arts, cultural, and service organizations to foster a sense of community and engagement.

#### **4. Record of Professional Activity and Achievement (30 points)**

The applicant's evidence of a serious and continued production of work with evidence of exceptional aesthetic technique and skill in their chosen discipline. Applicants will be evaluated on their activity, reputation, expertise, and experience in achieving the highest quality in their chosen discipline.

Applications receiving an aggregate score of 76 points or higher will be considered eligible for funding and will be advanced to the Public Panel Review (see Grant Process Timeline pg. 1). Applicants receiving aggregate scores less than 76 points can elect to attend the Public Panel Review and receive public comments and discussion from the panel. However, attendance and/or participation is not required will not affect future applications.

Inclusion in the Public Panel Review does not guarantee funding. Panelists reserve the right to adjust their scores during the panel review and may do so until a final funding ranking is generated after conclusion of the Public Panel Review. Grants will be recommended for funding by highest score and descending until the use of all available funding has been determined.

### **GRANTEE ACTIVITIES, ENGAGEMENT OPPORTUNITIES AND REPORTS**

As the purpose of the Professional Artist Grant is to support and sustain Pinellas County's professional artists and to enhance and build awareness of the County as a cultural destination, Creative Pinellas has developed a variety of required, and optional, opportunities for grantees to develop and expand their audience.

#### **Blogging:**

Each grant recipient will actively blog on their own co-branded webpage on a weekly schedule. These blog posts may be a combination of the written word and photographs, videos, or recordings. This exercise has proven to be effective in building the awareness and reputation of participating artists regionally, nationally and internationally.

#### **Public Presentations and Engagement:**

Participation in two (2) "Artist Conversations" panel discussions as part of Creative Pinellas' Art + Innovation series.

Involvement in one to two (1-2) open studio, shared space or performance space visits or events sponsored by Creative Pinellas, and participation in organization sponsored artists showcase and/or other special event opportunities.

#### **Other Media:**

Participation as an interviewee in the Creative Pinellas blog and podcast, 'Arts In' and a featured appearance in organization and partner publications, both online and in print, such as arts maps, articles, brochures, web and mobile apps, and other opportunities as they arise.

Grant recipients will also provide Creative Pinellas with links to their own websites and Facebook, and other applicable social media platform pages, to actively promote their relationship and connection to Creative Pinellas.

#### **Reporting/Invoicing:**

Grant recipients will be required to complete a Post-Grant Report, which provides an accounting of expenditures, and details the activities conducted over the course of the grant funding period. Grantees must also provide Creative Pinellas with both an interim and final invoice for the payment of grant funds.

### **CREDITS AND MARKETING**

Recipients must share with Creative Pinellas staff all public event and exhibition announcements during the grant funding period. Any press releases, publications, programs, interviews, and any audio or video materials created during the grant funding period must include the following credit:

“Produced with the support of Creative Pinellas, Visit St. Petersburg/Clearwater and the Pinellas County Board of County Commissioners.”

Credit text must be the same font size as other recognized sponsors and organizations. The recipient’s website must include a Creative Pinellas logo that links to the organization’s website.

## **FUNDING POLICY AND DISCLAIMER**

Creative Pinellas is committed to reaching all segments of Pinellas County’s population through its support of a wide variety of artistic disciplines. Professional grants are awarded on a competitive basis and evaluated by a panel of artists, art administrators and community leaders. Funding for this, and all grants offered by Creative Pinellas, is contingent on available funding and the decision by the panel, Creative Pinellas Board and staff, to fund the program and recommended grants. Creative Pinellas reserves the right to modify, cancel, or suspend the grant process at any time.

Funding will be withheld if the grant recipient does not meet the necessary activities, requirements for Crediting Creative Pinellas and partner agencies, and the completion of required reports as agreed to by the grantee’s acceptance of Creative Pinellas funding.

Applicants who receive any funding directly from the Pinellas County Board of County Commissioners are not eligible to receive Creative Pinellas funding.

Creative Pinellas encourages applicants concerned with their tax and liability status to consult with their accountant or financial planner.

## **QUESTIONS?**

If you have questions regarding any portion of Creative Pinellas’ grants programs, please contact Christopher Hubbard at [christopher.hubbard@creativepinellas.org](mailto:christopher.hubbard@creativepinellas.org) or at (727) 582-2242.