

**CREATIVE PINELLAS  
2017 EMERGING ARTIST GRANTS PROGRAM  
“IMPACT RETURNS”  
GUIDELINES AND CRITERIA**

Application and guidelines available at [creativepinellas.org](http://creativepinellas.org)

**DEADLINES**

**Online FAQ Support: March 8 - April 12, 2017** This service provides applicant submitted questions to be answered by Creative Pinellas. See email addresses below for Guidelines, Application and Technical Support.

**Emerging Artists Info Workshop:** **Tuesday, March 28, 2017, 5:30 p.m. – 7 p.m., Morean Arts Center for Clay, 420 22<sup>nd</sup> Street South, St. Petersburg 33712**  
**Thursday, March 30, 2017, 5:30 p.m. – 7 p.m., Location TBD**  
Potential applicants are strongly encouraged to attend.

**Online Application Deadline: 5:00 pm, April 12, 2017 (No exceptions.)**  
**Begin Application upload no later than 4:30p for a successful submission.**

**Panel Review: Wednesday, June 21, 2017, 10a** Applicants are strongly encouraged to attend.

**Grant Award Period: July 1 - October 26, 2017**  
**Exhibition/Performance Event: October 26, 2017 (Location TBD)**

**Funding available for the Emerging Artists Program totals \$20,000.**  
**Each Emerging Artist Grant Award totals \$2,000.**

**Questions?**

**For Guidelines and Applications Support email [helpdesk@creativepinellas.org](mailto:helpdesk@creativepinellas.org)**  
**For Technical Online Application Support email [media@creativepinellas.org](mailto:media@creativepinellas.org)**

**FUNDING FOCUS**

The Emerging Artist Grant Program provides a financial award for the production of new work leading to an exhibition or performance at the close of the Grant Award Period. This award seeks to assist in the recognition and support of artists early in their artistic careers, regardless of age, who are gaining momentum, who may be at a critical juncture in their career when this support would be the most impactful and who currently live in Pinellas County and who have done so for at least one year at the time of application. Creative Pinellas honors our county's emerging artists, their accomplishments to date and supports their efforts to advance their careers with the promise of future achievement in their chosen medium in its widest sense.

Emerging Artist Grants are offered in the following disciplines:

- Literature
- Choreography
- Interdisciplinary
- Media Arts
- Music Composition

- Theatre/Musical Theatre
- Visual Arts

For additional information on other artist funding programs, and for help in determining if they are more of a fit for you, please visit our website at [creativepinellas.org](http://creativepinellas.org).

## **FUNDING CRITERIA**

Grants are awarded on a competitive basis to emerging artists that meet the eligibility requirements and who create artwork in Pinellas County. Funding is awarded based on overall quality of artistic excellence, including technique and potential for future impact. Creative Pinellas reserves the right to increase or decrease either the amount or the number of awards granted in any given year.

## **FUNDING POLICY**

Creative Pinellas encourages the Emerging Artist to create new work that speaks to the artists' own unique artistic vision and development, and will work to identify and provide the Emerging Artists with a discipline-specific mentor to work with them during the grant period.

Creative Pinellas is committed to the participation of all segments of Pinellas County's population and in all artistic disciplines. Applicants who receive any funding directly from the Board of County Commissioners are not eligible for Creative Pinellas funding. Applicants who receive funding from Creative Pinellas, cannot receive funding for the same work, during the same grant period. Applicants may submit one application only and in the discipline that best defines their chosen field.

Grant eligibility, reviewing and scoring is described below.

*Tax Liability: Creative Pinellas recommends that Emerging Artist Grant Awardees concerned about tax liability regarding their award follow the advice of their accountant.*

## **ELIGIBILITY**

The term "emerging" refers to artistic development, professional accomplishment and recognition. Creative Pinellas further defines an emerging artist as a person early in their artistic career, regardless of age, who is gaining momentum, who may be at a critical juncture in their career, who creates original works of art within an artistic discipline and who is striving to achieve professional recognition. In addition, Creative Pinellas seeks to support:

1. An emerging artist who is in the early stage of their career, someone who has caught the eye of an art critic and/or gallery; choreographer, director, and/or company/theatre, but hasn't yet established a solid reputation as an artist amongst art critics, art buyers, art galleries, reviewers and other audiences.
2. An emerging artist who has done more than simply aspire to create a work in a given discipline: an emerging artist has already created work(s) in the discipline in which they are applying. Moreover, in the case of the artist who has been enrolled in degree seeking programs, work(s) have been created in the period following their graduation.

Given the emphasis on career achievement and recognition, this grant program determines emerging status based on the totality of an artistic career, not on the achievement within a single discipline. A well-established musician, for example, who decides to begin creating sculpture, is considered a post-emerging artist and therefore is ineligible to apply for an Emerging

Artist grant; she/he is not considered an emerging visual artist for the purposes of this program's eligibility.

Artist Partnerships may apply. A partnership provides that the artists contribute equally to the original creation of the artwork. Collaborators are those who contribute as support agents to the primary artist, ie. Musicians are the collaborators who perform in an emerging artist's music composition.

To be eligible for a an Emerging Artist Grant, an applicant:

- (a) Must be an emerging artist working in one of the disciplines listed in the Funding Focus above
- (b) Must be a current and legal resident of Pinellas County, FL for a period of at least one year prior to the application deadline and agree to maintain legal Pinellas County, FL residency for the duration of the grant period;
- (c) Must be at least 18 years of age;
- (d) May be enrolled in a graduate degree-seeking program during the grant period;
- (d) Must not be an amateur or hobbyist;
- (e) Must submit completed online application and required documents as specified in the Application;

Eligible applicants must submit a completed Emerging Artist Grant Application with all required samples of work in the discipline appropriate formats described in the program guidelines, on or before the announced deadline. Samples of work must be original and authentic representations of the applicant's work. Since the panel will assess the grant applications based, in part, upon the review of support materials such as manuscripts, jpegs, and recordings, **applicants should submit the best quality support materials possible**. It is the applicant's responsibility to ensure that support materials are prepared and submitted adequately to Creative Pinellas for panel review.

## REVIEW AND SCORING

A Creative Pinellas Team will conduct a review of each application for completeness. Following the Creative Pinellas Team review, a panel of qualified peer adjudicators will review, score and make comment on each application.

Review Panel scoring for the various disciplines must range from one (1) to one hundred (100) and be scored according to the following criteria:

- Artistic Excellence /Quality of Work (50 points)
- Record of Professional Activity and Achievements - (30 points)
- Future Impact (20 points)

Panelists will review and score the applications based upon the Artistic Excellence, Record of Artistic Activity and Achievements and Future Impact of the applicant which may total up to 100 points. Applications scoring a total of 70 points or higher will meet the eligibility for an award of \$2,000. subject to budgetary considerations and panel recommendation. Eligibility/a score of 70pts or higher does not guarantee an applicant will be awarded. Panelists will award grants in the amount of \$2,000 in order of score, starting with the highest score until funds are depleted.

As determined by the Review Panel, all applicants who meet the eligibility requirements (a score of 70 or higher) will have their work reviewed with final scores rendered at the public Panel Review.

Funds are administered through a an Emerging Artist Grant Agreement which will be provided by Creative Pinellas. Funds are awarded on a non-matching basis.

### **GRANTEE ACTIVITIES and FINAL REPORT**

Grantees are required to complete a Report which details expenditures and activities during the grant period. The grant award period is July 1 through October 26, 2017. The culminating exhibition and performance event is October 26, 2017 (Location TBD.) The Final Grant Report is due no later than 10 business days after the end of the funding period, November 9, 2017.

Grantees will be required to contribute to a designated blog on an a bi-weekly schedule and document the activities the Emerging Artist Grant funding has provided through photos, videos and the written word. Grantees will also be required to attend up to two “Conversation with the Emerging Artists” meetings open to the public and to be scheduled during the grant period. Grantees will provide a minimum of two site visits to the artist’s art studio, exhibition, performance, rehearsal, office or other appropriate artist work location. Funding will be withheld if an awarded Grantee does not submit required reports or meet all of the administrative requirements for the award.

Each Grantee must agree to produce a finite number of artworks appropriate to their discipline and will participate in an exhibition/performance at the close of the grant period.

As part of the Emerging Artist Grant, Creative Pinellas will make every attempt to match the Emerging Artist with a mentor who is a professional in the same discipline. Each Grantee must agree to meet with the mentor on a regular basis about their work, arts business or other aspect of their professional development

### **CREDITS**

The Grantee must include the following credit designation in all news releases; print; publications; programs; and any radio and television advertising; related to artwork created as a result of their Emerging Artist Grant:

“With the Support of Creative Pinellas and the  
Pinellas County Board of County Commissioners.”

This designation must be at least the same font size as all other recognized organizations/sponsors. The Grantee’s’s website must include Creative Pinellas’ logo with a hyperlink to the Creative Pinellas’ website. Grantees will also submit exhibition information to Creative Pinellas’ arts and cultural activities website.

## APPLICATION MATERIALS

Note: The online application is divided into small sections with a “Save” feature following each section.

By way of online application process, the required materials to be submitted are listed below.

Applications can not be submitted unless all fields and requested documents have been uploaded:

- Completed online application questions
  - Artist Resume/CV
  - Work Samples
- Approved formats include JPG, JPEG, PDF, Mp3, Mp4 and URLs. See specific formats for online submission in discipline requirements below.**

All work submitted for review must be complete and not a work-in-progress. Works should be non-commercial and non-instructional. The applicant must be the primary creative force behind the work unless otherwise noted as a collaboration.

The applicant must submit work that has been created within the five (5) years prior to the date of application including more recent work to show range or scope of work.

Indicate each work sample in the [Work Samples List](#) section.

### **Literature .pdf**

Fiction - Manuscripts should consist of a maximum of 20 pages of a completed work, excerpt of a novel, or short stories, photocopies from journals and books may not be submitted. Poetry - Manuscripts should consist of a maximum of 10 pages, photocopies from journals and books may not be submitted.

### **Playwriting, Screenwriting .pdf**

Submit up to 20 pages from the strongest part of the work. (include a synopsis or outline of the provided work sample) photocopies from journals and books may not be submitted

### **Music Composition, Media Arts (audio) .mp3**

Submit no more than four (4) of your strongest excerpts of original work for a maximum of ten (10) minutes total

### **Choreography, Media Arts (film/video) .mp4**

#### **Interdisciplinary (including original performance art) .mp4**

Submit no more than four (4) of your strongest excerpts of original work for a maximum of ten (10) minutes total

### **Theatre/Musical Theatre(original works not interpretation of another artist/playwright) .mp4**

No more than two (2) work samples of original work (no

interpretations) of no more than five (5) minute segments each of the strongest part of the works

**Visual Art, Media Arts .jpg**

6-8 jpgs, 2MB maximum each,  
detail or installation views may be included, however, no more than a total of 8 jpgs may be submitted

- **Support materials:** (Up to five total) brochures, programs, news articles, letters of recommendation, testimonials, etc. **Approved formats include JPG, JPEG, PDF, Mp3, Mp4 and URLs.**

## **REVIEW CRITERIA**

Scoring will be made based on the three areas listed below. Please make sure that these criteria are addressed in your application. Criteria are based upon the applicants work to date.

### **ARTISTIC EXCELLENCE/QUALITY OF WORK (50 points)**

Artistic merit in the chosen discipline  
Demonstrated artistic technique  
Support materials (work samples)

### **RECORD OF ARTISTIC ACTIVITY/ACHIEVEMENT (30 points)**

Evidence that the applicant's work reflects serious and exceptional aesthetic investigation in his or her chosen medium  
Demonstrated track record of producing high quality artwork to date  
Reputation, expertise and experience to date  
Support materials (exhibition flyers, reviews, news articles, publications, etc.)

### **FUTURE IMPACT(20 points)**

The potential for the artist's future contribution to the field.  
The potential to utilize the arts to create stimulating, meaningful and artful experiences  
The potential to improve and develop best practices for providing high quality artwork  
Support materials (letters of recommendation, testimonials, etc.)

If you have questions regarding any part of this grants program, please contact the HelpDesk@creativepinellas.org